

Nik Dudukovic

Senior Motion Designer | Creative Director

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2019

Creative Director

Beleave Inc | BE:CN

I was invited to create Beleave's 2019 visual language in an emerging industry which is both heavily regulated and competitive. The following is a partial compendium of Beleave Cannabis Corp's 2019 online presence; showcasing products, licenses, facilities, and initiatives: www.nikdudukovic.com/beleave

Art Director

Seven Oaks

Seven Oaks was in need of a full brand refresh for the Canadian legal market in 2019.

www.seven-oaks.com was built to address their growing market share and brand recognition.

The deliverables include a complete website rebrand, photogrammetry builds and renders of products, and a visual aesthetic which reinforces their original CTA "enjoy your daily grind".

Responsibilities

All work at www.nikdudukovic.com is solely designed / animated / rendered / delivered in-house. Responsibilities include ideation, execution, and full implementation / delivery.

Production / LookDev Studio Pipeline:

Adobe Suite

Cinema 4D

Octane

Oculus VR



Solo Exhibitions

Emanata - Artscape Youngplace, Toronto

The Secret Clubhouse - Scion AV Installation Space, Los Angeles

The Greatest Story Never Told - Butcher Gallery, Savannah Georgia

The Secret Museum of Mankind - DeLeon White Gallery, Toronto

Selected Clients

Adidas

Alliance Atlantis

Arts & Crafts Records

Beleave Kannabis Corp.

Budweiser

Canadian Tire

Canopy Growth

CBC

CBS

Cineplex

Cisco

Coca-Cola

Courvoisier

Facebook

Groundwood Books

HarperCollins

Hot Docs Film Festival

House of Anansi Press

Last Gang Records

Leafly

LG

Lipton

Marvel

MuchMusic

Nike

NFL

Pabst Blue Ribbon

Polaris Music Prize

Reebok

RidingEasy Records

Rogers

Russian Standard Vodka

Samsung

Scion

Seven Oaks Cannabis

Shopify

Sochi Olympic Games

Synbiota

Ting

Telus

Virgin

Case Studies

The following builds include look development and full campaign execution for 2019

Beleave Inc: www.nikdudukovic.com/beleave

Seven Oaks: www.seven-oaks.com

Hiku: www.nikdudukovic.com/hiku